



Program Manager - Job Announcement

Consider Biking is a not-for-profit 501c(3) organization; our mission is to get more people bicycling in Central Ohio. Our vision is that the joy of bicycling is experienced by all, and integrated into our environment.

We accomplish the mission through the following external goals:

- Central Ohio is recognized for its world class regional bicycle network that provides infrastructure, education, safety, comfort and convenience for all bicyclists.
- Consider Biking is the primary information resource for bicyclists in Central Ohio.
- Consider biking has the credibility and knowledge to advise and influence decision makers in matters related to bicycling.

Program Manager

Consider Biking is seeking to fill a full-time, professional staff position of Program Manager. The Program Manager will be responsible for developing and implementing the “2 by 2012” Mode Shift Program and Corporate Cycling Caucus. The Program Manager will work in a sales and consultative environment to provide intervention at Central Ohio’s largest organizations to stimulate behavior change toward active transportation.

Responsibilities:

- Staff Cycling Corporate Caucus & support Executive Director in cultivating corporate relationships
- Serve as the primary active transportation consultant to area workplaces
- Consult with Human Resource departments for encouragement programs in wellness, incentives, and metrics
- Consult with Facilities Management on end-of-ride facilities best practices
- Develop and provide needed bicycle education programs
- Provide additional value-based opportunities to workplace clients (e.g. sponsorship, event participation, unified messaging platforms, etc)
- Develop and implement safety and awareness programs beyond targeted corporate audiences
- Support development of marketing and messaging objectives for mode-shift initiatives
- Develop and support special event activities applicable to mode-shift initiatives (e.g. Bike to Work, Corporate CEO Challenge, BikeColumbus Festival, etc)

Preferred Qualifications and Experience:

- A strong commitment to Consider Biking’s mission and goals, and an understanding of bicycling and transportation issues
- A Bachelor’s degree in a relevant field, and/or demonstrated success in professional workplace environments Experience in sales, consulting, project management, fundraising and event coordination
- Experience with PC computers, databases, website searches, Word and Excel programs; experience with graphic programs a plus
- Exceptional written and verbal communication skills
- A team player who is willing to demonstrate flexibility in duties and contribute to the exciting growth of the organization
- Enthusiasm about bicycling and a passion to transform Central Ohio into a world class community via active transportation!

Compensation:

Salary range is \$32,000 - \$36,000 per year with no benefits at this time. Opportunity to grow.

Application Process

To apply, please provide a resume' and cover letter that explains your interest in the position and summarizes how your experience can ensure professional leadership and credible management of our programmatic delivery to the Central Ohio workplace community. The position will remain open until filled, strongest consideration given to material received prior to April 17, 2010. Electronic submission is required. Send material to jeff@considerbiking.org and place "Program Manager Search" in subject line.

Consider Biking is committed to providing equal employment opportunity for all persons regardless of race, color, religion, national origin, marital status, political affiliation, sexual orientation or gender identity, disability, sex or age.